

# **CB RIDERS**

## **ELECTRONIC PRESS KIT (EPK)**

### **BIOGRAPHY**

Founded in 2019, CB Riders is a Canadian female-fronted country rock band delivering raw, gritty, heart-driven anthems that ignite crowds. Renowned for their striking stage presence, authentic storytelling, powerful vocals, captivating style designed by internationally renowned fashion designer and maître couturier Richard Robinson, their music brings to life themes of freedom, resilience, and the journey of everyday life.

The six-member group features Lisa Marie Beauchamp (lead vocals), Martin Calvé (electric guitar), Dominique Couture (acoustic guitar), Guillaume Blondin (drums), Marc Bédard (bass), and Carinne Boulé (backing vocals).

Inspired by artists such as Shania Twain, Carrie Underwood, Lainey Wilson, Luke Combs, and Jason Aldean, CB Riders delivers powerful vocals, dynamic musicianship, and an engaging stage presence. Their shows combine original compositions with creatively adapted cover songs, offering audiences a familiar yet refreshing country-rock experience.

In November 2025, the band recorded their first album "We Live to Ride", co-produced by Ricky Paquette of "The Sheepdogs", at the studio of Martin Deschamps, a renowned singer-songwriter and composer. The album was officially launched on February 21, 2026.

Before the official release, CB Riders made waves in the media with a series of high-profile appearances, including interviews on 104.7 Outaouais and GatineauTV, features in the respected newspaper Le Droit, and a spotlight on the podcast "Les Balados de Mario" as part

of the new series "Première Écoute", curated by Mario Boulianne and his team.

CB Riders has performed at major festivals and events such as "Outaouais en fête" and the "50th Anniversary of the Festival de la Pakwaun" in Maniwaki. The band also opened for respected Canadian country artist Phil Lauzon, as well as, Break Syndical, known for their professional tribute to "Les Cowboys Fringants". Moreover, in 2024, CB Riders held the stage for several months at the popular Nash Boîte Country Bar, a renowned venue known for its vibrant country music scene, where the band was selected as the House Band.

On June 2, 2026, CB Riders will appear as special guests alongside Boom Desjardins of "La Chicane" at the "Les Étoiles de l'Outaouais" event in support of the "Red Robin Foundation". If you'd like to see CB Riders in action, alongside several talented artists, come out and support this wonderful cause!

If you're looking for an energetic band with a stage presence that is both dynamic and visually striking, CB Riders will captivate you. Their performances are enhanced by couture creations from internationally renowned designer Richard Robinson, adding elegance and originality to every show. With this distinctive musical and visual signature, CB Riders continues to grow their fan base and carve out a place on the Canadian country rock scene.

## **LIVE PERFORMANCE HIGHLIGHTS**

- House Band – Nash Boîte Country Bar
- Opening act for Phil Lauzon
- Festival Outaouais en fête
- 50th Anniversary – Festival de la Pakwaun (Maniwaki)
- Fundraiser – Maison Gilles-Carle de l’Outaouais
- “Jeunesse à nos portes” – Studio Adojeune
- Special guests with Boom Desjardins – Les Étoiles de l’Outaouais (June 2026)
- Corporate Events
- Invited as part of the artistic programming of Propulsion Scène.
- Country Night with the Gatineau Olympiques, at the Slush Puppie Centre, home of the major junior hockey team of the QMJHL.

## **MEDIA & PRESS**

Media appearances include:

- 104.7 Outaouais
- GatineauTV
- Le Droit
- Les Balados de Mario – Série Première Écoute

## **MEMBERS**

- Lisa Marie Beauchamp – Lead Vocals
- Martin Calvé – Electric Guitar
- Dominique Couture – Acoustic Guitar
- Guillaume Blondin – Drums
- Marc Bédard – Bass
- Carinne Boulé – Backing Vocals

## **BOOKING & CONTACT**

Booking / Management: Kris Huard

Email: [cbriderscountry@gmail.com](mailto:cbriderscountry@gmail.com)

## **SOCIAL MEDIA**

Website: <https://www.cbridersofficialsite.com/>

Facebook: [@CBRidersBand](#)

Instagram: [@cbridersband](#)

TikTok: [@cbridersband](#)

X: [@cb\\_riders](#)

YouTube: [@cbriders6463](#)

## **MUSIC**

Latest EP: We Live to Ride

Release Date: February 21, 2026

Suggested tracks to highlight:

- We Live to Ride
- Ride or Die
- Keep it Classy

## **SOCIAL MEDIA**

Site web: <https://www.cbridersofficialsite.com/>

Facebook: @CBRidersBand

<https://www.facebook.com/CB-Riders-104512551957954>

Instagram: @cbridersband

<https://www.instagram.com/cbridersband/?hl=fr-ca>

TikTok: @cbridersband

[www.tiktok.com/@cbridersband](http://www.tiktok.com/@cbridersband)

X: @cb\_riders

[https://mobile.twitter.com/cb\\_riders](https://mobile.twitter.com/cb_riders)

<https://x.com/cbriders1>

YouTube: @cbriders6463

<https://www.youtube.com/@cbriders6463/videos>